

Indiana Boer Goat Classic Sponsorship Opportunities

PO Box 501 Royal Center, IN 46978 | www.indianaboergoat.org | sponsor@indianaboergoat.org



Dear Sponsor,

It is the goal of the Indiana Boer Goat Classic to grow the Boer and meat goat industry by developing and educating youth exhibitors through shows, events and clinics each year throughout the State of Indiana. As part of our continuing efforts, the Indiana Boer Goat Classic hosts several youth and open ABGA sanctioned shows annually and awards points and prizes to youth exhibitors participating in our market goat shows and youth ABGA shows. In order to conduct these shows and provide educational events and opportunities, we rely on sponsorship from generous contributors like you who support programs that develop the livestock industry in this area.

Our sponsors are truly the cornerstone of this program and of our organization as a whole. Your contribution to the Indiana Boer Goat Classic helps build awareness of the Boer and meat goat industry in Indiana – providing the financial support needed to grow attendance at our youth shows and expand our events to include educational clinics, seminars and workshops across the State. Together we can engage and nurture the youth members of the community who are the future of the Boer and meat goat industry.

The Indiana Boer Goat Classic invites you to join us in sponsoring these events and activities to support and grow the local community of Boer and meat goat enthusiasts.

If you have any questions, please feel free to contact your local Sponsorship Committee member. You may also contact any of the committee members listed below for your convenience.

Sincerely,

Tina Hirsch-574-952-2998
Brenda Lightner - 317-892-4761
Becky Bischoff – 574-205-2676
Email: sponsor@indianaboergoat.org

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IBGC PLATINUM SPONSOR: (minimum \$1,000 cash or \$1,500 merchandise awards)

- Sell merchandise, display promotional materials and have a representative at all shows.
- 4' Banner displayed in the Arena during shows and at events.
- Logo/Name published on any show publicity, showbills and event flyers.
- Company recognized as a Platinum Sponsor during shows/events
- Company representative in attendance and recognized during the Awards Ceremony.
- Large Banner Ad on the IBGC Website (Sponsor Page) and link to company website for the calendar year of contribution. Banner will appear above other sponsorship levels.
- Recognized in email newsletters published during the calendar year of contribution.
- Individual "Thank You" message on our Facebook Page 1x per quarter with link to website and a photo ad (vendor provided).
- Eligible for discounted rates on advertising opportunities when available.

IBGC GOLD SPONSOR: (minimum of \$500 cash or \$750 merchandise awards)

- Sell merchandise, display promotional materials and have a representative at all shows.
- 4' Banner displayed in the Arena during shows and events.
- Logo/Name published on any show publicity, showbills and event flyers.
- Company recognized as a Gold Sponsor during shows/events.
- Company representative in attendance and recognized during the Awards Ceremony.
- Medium Banner Ad on the IBGC Website (Sponsor Page) and link to company website for the calendar year of contribution. Banner will appear below Platinum Sponsors and above Silver/Bronze Sponsors.
- Recognized in email newsletters published during the calendar year of contribution.
- Individual "Thank You" message (text only) on our Facebook Page 1x per quarter.
- Eligible for discounted rates on advertising opportunities when available.

IBGC SILVER SPONSOR: (minimum of \$250 cash or \$375 merchandise awards)

- Display promotional materials at all shows.
- Name (text only) published on any show publicity, showbills and event flyers.
- Company recognized as a Silver Sponsor during shows/events.
- Company representative in attendance and recognized during the Awards Ceremony.
- Small Banner Ad on the IBGC Website (Sponsor Page) for the calendar year of contribution.
- Recognized in group "Thank You" message (text only) on our Facebook Page 1x per quarter.

IBGC BRONZE SPONSOR: (minimum of \$100 cash or \$200 merchandise awards)

- Name published in Sponsor List on any show publicity, showbills and event flyers.
- Recognized as a Bronze Sponsor during shows/events.
- Representative in attendance and recognized during the Awards Ceremony.
- Recognized on Sponsor List on the IBGC Website (Sponsor Page) for the calendar year of contribution.
- Recognized in group "Thank You" message (text only) on our Facebook Page 1x per quarter.

IBGC AWARD SPONSOR: (\$25, \$50 or \$75 cash)

- Representative in attendance and recognized during the Awards Ceremony.

*Pre-Event Advertising will be provided for sponsors setting up at shows and events.

*Discounted rates for advertising opportunities available for Platinum and Gold Sponsors; please email sponsor@indianaboergoat.com for more information.

*Banner Ads must be submitted Camera Ready. Design services are available for an additional fee.

Please email communications@indianaboergoat.com for more information.

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To become a valued sponsor of the IBGC, please complete this form and return along with your generous donation by February 15th to:

Indiana Boer Goat Classic
c/o Becky Bischoff, Treasurer
PO Box 501
Royal Center, IN 46978

Company/Farm or Ranch Name: _____

Address: _____ City: _____ State: _____

Name: _____ Phone: _____

Email: _____

Website: _____

I wish to be a (please check appropriate box)

- Platinum Sponsor (minimum \$1,000 cash or \$1,500 merchandise awards)
- Gold Sponsor (minimum of \$500 cash or \$750 merchandise awards)
- Silver Sponsor (minimum of \$250 cash or \$375 merchandise awards)
- Bronze Sponsor (minimum of \$100 cash or \$200 merchandise awards)
- Award Sponsor (\$25, \$50 or \$75 cash)

Please make all checks payable to Indiana Boer Goat Classic and mail to the address above along with this form. Merchandise awards may be given to your local IBGC representative, or may be shipped to the address above. A receipt will be provided via e-mail or may be delivered via postal mail (by request only).

Thank you for your continued support.

Sincerely,

The Indiana Boer Goat Classic Sponsorship Committee